**5TH ANNUAL SYMPOSIUM** 

# **Clinical & Pharmaceutical Solutions through Analysis**



Where Technology and Solutions Meet Where East Meets West

# The New Era of Personalized Medicine: Innovative Approaches for Drug Discovery and Development





# **Program Chair**

Jeff Zhang
Novartis

## **Organizing Committee**

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Chuan Li

Shanghai Institute of Materia Medica

Mingqui Lu Roche

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Bristol-Myers Squibb

# **General Information**

#### What is CPSA?

The CPSA Shanghai symposia and roundtables are highly interactive events where scientists share their experiences and visions in a collegial setting. The program will highlight speakers and sessions that provide real-world experiences with new technologies and critical insights into current issues and future needs. Education and specialized training are the foundation of all CPSA events.

Each session at CPSA Shanghai will address the current industrial landscape and the global need to bring products to market faster. The program chairs will promote discussion and exchange of experiences, ideas, and visions so that current processes that involve analytical measurement can be benchmarked and future strategies may be developed.

#### Goals

The goal of CPSA Shanghai is to provide in-depth review of innovative technology and industry practices through open discussion of industry-related issues and needs. The program will highlight speakers and sessions that provide real-world experiences with new technologies and critical insights into current issues and future needs. Education and specialized training are the foundation of all CPSA events.

#### **Format**

The CPSA Shanghai symposia and roundtables feature a unique format to allow scientists to openly share comprehensive perspectives on industry-related issues and needs. First-hand experiences with specific applications and technologies are openly discussed. Lively discussions in a collegial setting are a hallmark of the meeting.

#### Symposia Feature

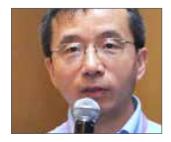
Industry Issues & Needs  $\cdot$  Analysis Strategies  $\cdot$  Performance Benchmarks

# Roundtables Feature

 ${\bf Commercial\ Technology} \ \cdot \ {\bf Mainstream\ Applications} \ \cdot \ {\bf Analysis}$   ${\bf Trends}$ 

# **Short Courses Feature**

Practical Industry Applications • Fundamentals • Real-World Examples • Emerging Methods and Techniques





CPSA Shanghai Program Chairs: 2013 Program Chair **Naidong Weng** 2014 Program Chair **Jeff Zhang** 

# 2014 Program Overview

# The New Era of Personalized Medicine: Innovative Approaches for Drug Discovery and Development

Broad-based awareness of the analytical sciences is achieved through open discussion with industry leaders. This unique event is made possible by sponsors who are dedicated to promoting awareness and understanding of the analytical sciences with the hope of inspiring significant advances in the field. Symposia topics and discussions for CPSA Shanghai include:

- · Antibody-Drug Conjugates: Bioanalytical and PK/PD Challenges
- · Challenges and Opportunities of Bioanalysis in China
- · Traditional Chinese Medicine and Natural Product Research
- · Clinical and Regulatory Significance of Transporter Studies
- · MS and Bioanalysis for Diagnostics and Hospitals
- · Translational Biomarkers for Accelerating Drug Development
- · Pharmacokinetics in Chinese Populations
- · Working with CROs in China
- · Bioanalysis of Chinese Medicine
- Protein and Peptide Biomarkers
- Poster Session
- · Young Scientist Excellence Awards
- · CPSA EXPO Where Technology and Solutions Meet!
- Joint sessions with local area bioanalytical and metabolism discussion groups

...and much more. Visit www.cpsa-shanghai.com for more information and up-to-date program announcements.

#### **Exhibition**

Building on the success of past CPSA expositions, CPSA Shanghai 2014's Expo will expand to put attendees in direct contact with even more of leading industry vendors having in-depth knowledge of technology and applications.

#### **Parallel Sessions**

CPSA Shanghai features a parallel symposia format, providing attendees with even more options to meet their fields of interest.

CPSA Shanghai 2014 Plenary Speakers Stephen Clarke GlaxoSmithKline John Yates

Scripps Institute







**Organizing Committee** 

Joseph Polli GlaxoSmithKline

Haojing Rong Pfizer

Yang Sai Hutchison MediPharma

> Jun Shi Roche

Young Shin Chungnam National University

Phil Timmerman

Janssen Pharmaceuticals

Gary Valaskovic
New Objective

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John Yates
Scripps Institute

Hongshi Yu WuXi AppTec

Kate Yu
Waters Corporation

Jenny Zheng Janssen Pharmaceuticals

Dafang Zhong Shanghai Institute of Materia Medica

> Shaolin Zhou Novartis



## **Hotel & Travel Info**

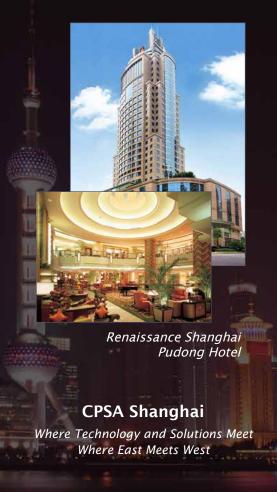
A special CPSA rate will be secured at the Renaissance Shanghai Pudong Hotel. Accommodation instructions will be available soon on the website (www.cpsa-shanghai.com).

# **Transportation**

Details regarding transportation to and from local airports will be available online soon.

#### **Travel**

Secure your airfare and travel Visa to Shanghai now! Visit the CPSA website or contact CPSA at info@milestonedevelopment.com for assistance.



# Call for Papers - Abstracts due March 21

Abstracts are being accepted for the 4th Annual Shanghai Symposium on Clinical and Pharmaceutical Solutions through Analysis (CPSA Shanghai 2014). Please visit the CPSA Shanghai website at www.cpsashanghai.com for submission information.

- · Abstracts must be received by March 21, 2014
- Maximum length is 350 words

A sample abstract is available at www.cpsa-shanghai.com as a guide for format. Please visit the conference website for more information!

# Registration

Registration for CPSA Shanghaiis now open. Please visit the conference website for more information and to register at www.cpsa-shanghai.com.

#### **Conference Registration**

Pre-Registration: January 1 - April 2, 2014 On Site Registration: After April 2, 2014

## **Payment Methods**

Check (Must be drawn on US bank)

Credit Card: American Express, MasterCard, Visa accepted. Wire Transfer: Contact info@milestonedevelopment.com for additional information on wiring payment

Full payment will be due upon conference registration

## **Hotel Registration**

A special CPSA Shanghai rate will be available for attendees of CPSA Shanghai at the conference hotel, The Renaissance Shanghai Pudong Hotel (www.renaissancepudong.com). Check the CPSA Shanghai website for more information and for online reservation booking.

# CPSA is User Friendly!

CPSA attracts sponsors, thought leaders, and participants who are dedicated to the spirit of cooperation to achieve common goals. Imagination needed.

#### **CPSA Shanghai Contacts**

#### In the USA

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#### In Shanghai

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